

Dressing for a Portrait Session

Deciding what to wear is completely personal depending on your style and wardrobe. Hopefully these simple suggestions can help guide your clothing decisions for your portrait session:

1. Avoid logos and patterns such as plaids and stripes which can cause the eye to focus on them instead of the face. If more than one family member is being photographed together, try to somewhat coordinate outfits in regards to color. Keep in mind that white is actually harder on the camera if you can avoid it.
2. Depending on the look you are going for, you may want to avoid trendy clothes so that the portrait stands up over time in regards to fashion and doesn't appear dated.
3. Fitted clothes will be more flattering than baggy ones. Darker colors and v-necks are more slimming. Long sleeves also work well in keeping the attention on the face.
4. Accessorize. For children especially, hats, favorite toys, blankets, etc. create a portrait that is uniquely yours.
5. For makeup, try to keep it clean and natural so as to not draw attention away from the face and to the makeup itself. For hair, if you plan on getting a haircut, try to do so 2 weeks prior.
6. A smile. The most important accessory. Relax and enjoy yourself...this will show more in the portraits than anything else you wear. Laugh, joke, play around, be silly and have FUN. Those candid moments are what we want to capture.